

# Amsha Africa Foundation

Empowering the poor to lift themselves out of poverty with dignity



## *Mid-Year Sync East Africa Edition*

*Friday – July 12<sup>th</sup>, 2024*

AI Transcription & Meeting Recording : <https://app.fireflies.ai/view/Ct4wr6Cecg4WzM1f>

# Agenda

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- Check-in/Introductions
- 2024 Highlights/Lowlights
- 2024 High Level Plans
- 2024 Objectives & Goals
- Help Needed
- Discussions/Q&A

# Check-in & Introduction



+ many more field/project teams from 12 countries

**Amsha Africa Foundation is an all-inclusive volunteer organization.**  
Directors and senior staff volunteer their time and expertise because they believe in the charitable cause of the organization  
Thank you!!

# 2024 Highlights/Lowlights

# Welcome Ginny!



**Ginny Gray**

AAF DIRECTOR OF SPECIAL PROGRAMS

We are thrilled to announce the latest addition to the Amsha Africa Foundation family: Ginny Gray, who joins us as Director of Special Programs on our Board of Directors. With Ginny's wealth of experience and unwavering commitment to making a positive impact, we are embarking on an exciting new chapter in our journey to empower communities across the Global South..

**Welcome to the team!!**

Supported Flood Victims in East Africa \$5K



Rainwater Harvesting Projects- \$2.5K



Menstrual Health & Hygiene workshops



Capacity Building



Supporting Street Children \$4K



1000+

Children Saved From Child Abuse

125662+

Trees Planted

200K+

Individuals Served by Our Programs

268+

Impactful Projects Completed

12 Countries (Africa & Americas)



Protecting Innocence: Empowering Children and Eradicating Abuse



AMSHA AFRICA FOUNDATION

"Empowering the poor to lift themselves out of poverty with dignity"

Shared Under NDA



Platinum  
Transparency  
2024

**Candid.**

5th consecutive year: AAF once again earns GuideStar's platinum seal for Transparency. Support us with confidence.

## Empowering Women: Addressing Domestic Violence for Safety and Well-being

Learn More

## Banana Stems for Sustainable Sanitary Pad Production

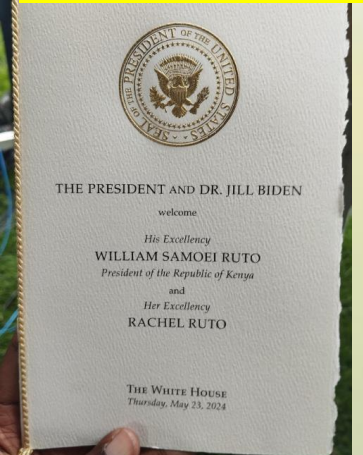
Read More:

## Amsha Africa Kenya County League Soccer Initiative

## Empowering Artisanal Miners: Unlocking Productivity through Technical Assistance and Financing

Learn More

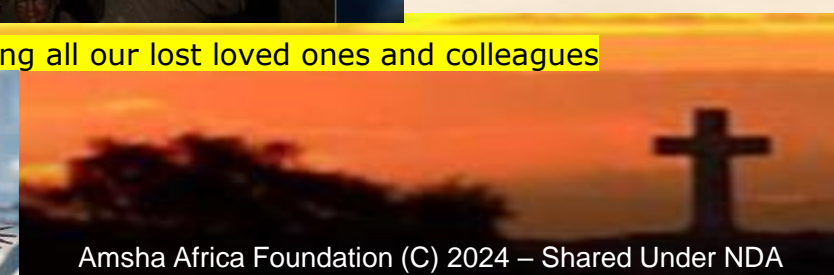
AAF invited to White House



Drones in Agriculture project



Remembering all our lost loved ones and colleagues

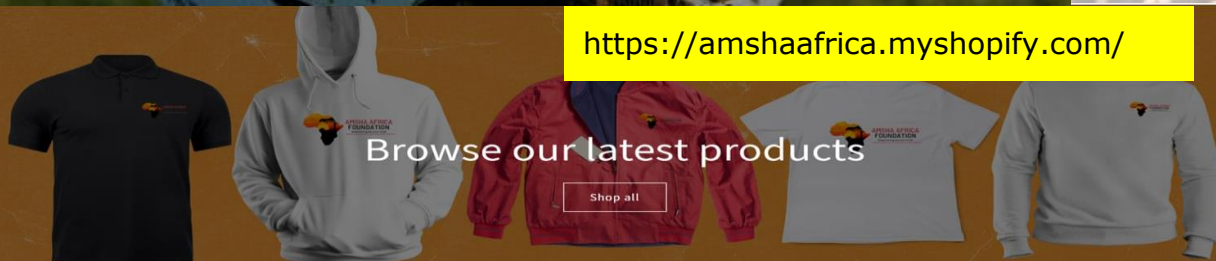


Amsha Africa Foundation (C) 2024 – Shared Under NDA

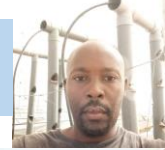
<https://amshafrica.myshopify.com/>

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Shop all

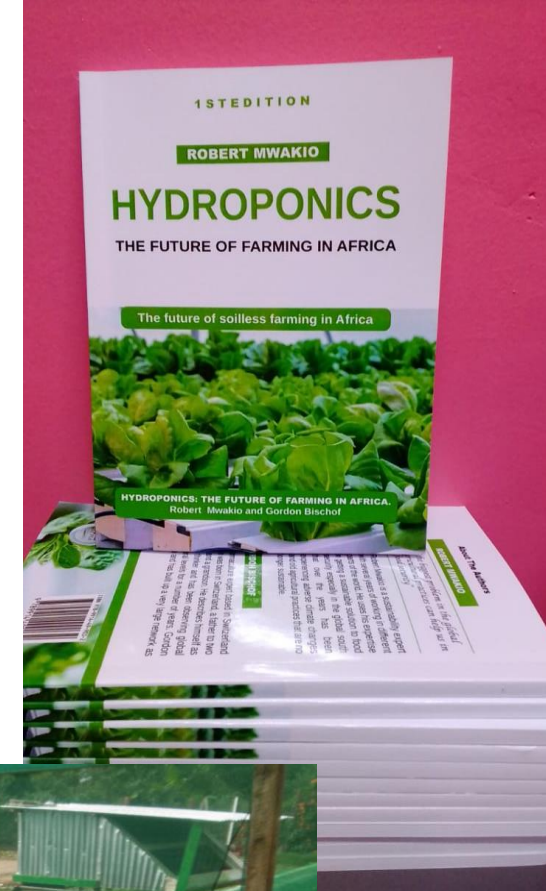


# Smart Agriculture projects in East Africa



By: Robert Mwakio

Aquaponic integrated with chicken





# AMSHA AFRICA SUSTAINABLE AGRICULTURE PRACTICE

ROBERT MWAKIO

# SANITARY PADS USING BANANA FIBER

- AMSHA AFRICA IN COLLABORATION WITH CBOS IN KISII COUNTY CARRIED OUT TRAINING ON HOW TO MAKE SANITARY PADS FROM BANANA FIBRES. THE PROJECT WAS A SUCCESS



# AQUAPONIC AND HYDROPONICS IN DIFFERENT PARTS OF AFRICA

- AMSHA AFRICA HELPED IN CONSTRUCTION OF AQUAPONICS AND HYDROPONICS IN DIFFERENT PARTS OF KENYA AND EAST AFRICA. THESE PROJECT WERE A DEMONSTRATION THAT VERTICAL FARMING IS A SUSTAINABLE AGRICULTURE SYSTEM



Uganda



Zanzibar



Kilimanjaro

# AQUACULTURE

- IN LINE WITH GOVERNMENT OF KENYA POLICY ON BLUE ECONOMY AS AN ECONOMIC DRIVER TO FOOD SECURITY AMSHA HAS HELPED ESTABLISH SEVERAL FISH PONDS ACROSS KENYA



# OTHER PROJECTS

- **GREENHOUSE IN A BOX**  
Greenhouse in a box project showcases how we can build a portable greenhouse which can be easily transported and affordable to farmers



- **VERTICAL FARMING**  
Vertical Farming using stacks is a simple project that helps farmers save on space and have higher yield per farm. This project has been set-up in several parts of Nairobi as a demonstration of sustainable Urban Farming



# CAPACITY BUILDING

Amsha Africa uses capacity building program to train impact knowledge on people through

- Training models
- Magazines, pamphlets, books
- Television interviews



## ALTERNATIVE FEED

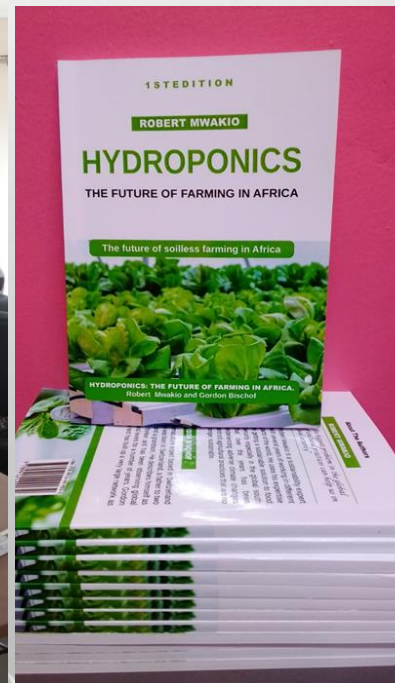
### Make nutritious meal for your fish, chickens and pigs using housefly larvae

Compared with conventional protein sources, including fish meal, scientists have found that a maggot meal for your animal is highly nutritious and a viable alternative protein source

BY ROBERT MWAKIO

**T**hey are pesky little creatures found almost everywhere. On the farm, they are the most common species on poultry, pigs, goats, and in cowsheds. Not only are houseflies a nuisance, but they can also transport disease-causing organisms. However, though this may sound disgusting to some, the larvae of the common housefly (*Musca domestica* Linnaeus), experts say, make a nutritious meal for animals, poultry and fish and poultry. The flies have a high protein content that is cheaper and less difficult to produce than other animal protein sources.

In research conducted by the Department of Animal Science and Fisheries, University of Port Harcourt, Nigeria, proximate composition of housefly maggot meal produced from decomposition of a mixture of



# Eyeglass Distribution Event

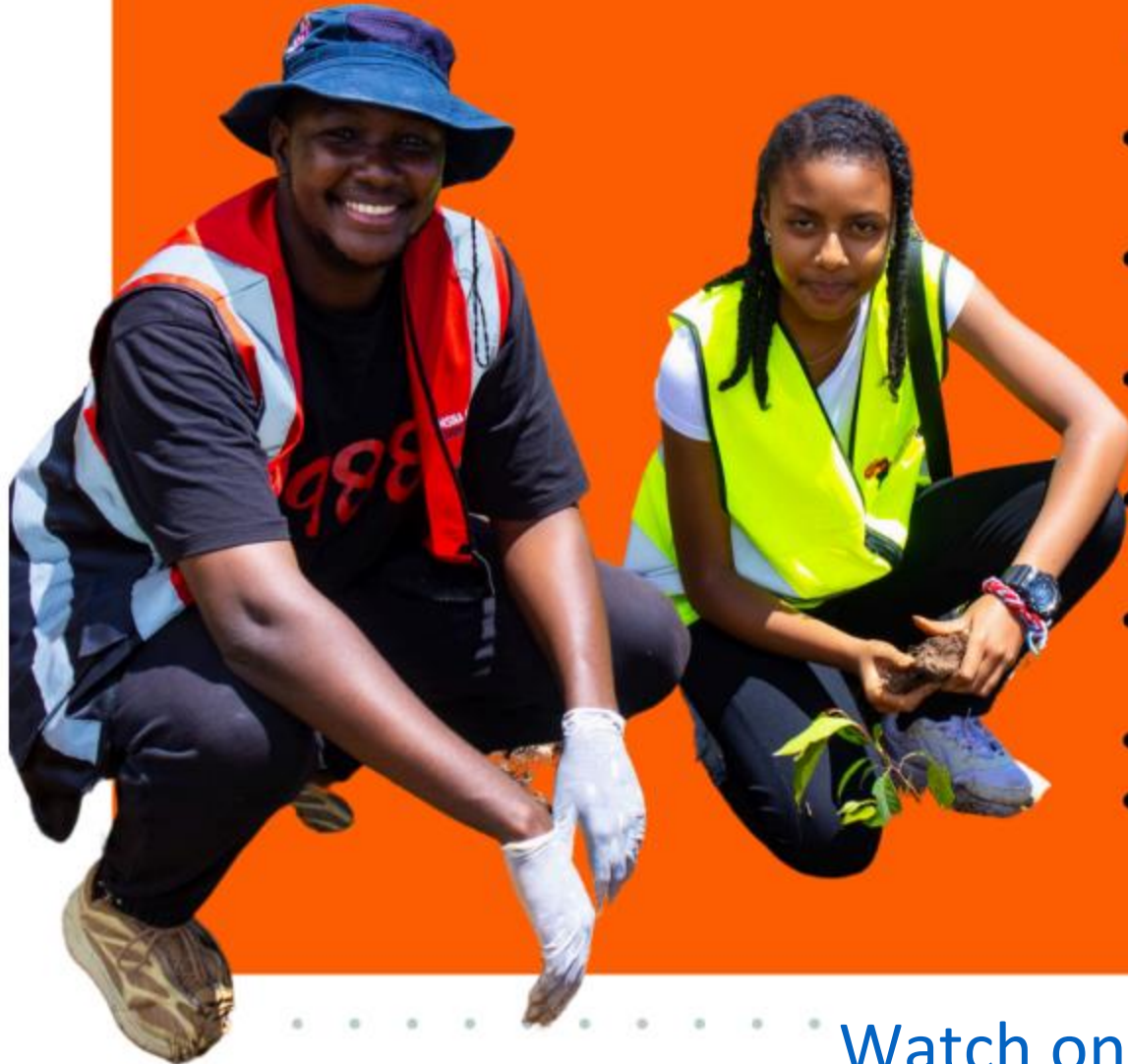
- **Introduction:** In partnership with Neo Vision Eye-Care and Eyes on Africa.
- **Event Overview:** Challenges faced and unwavering commitment.
- **Impact and Success:** Eye examinations, reading glasses distribution, referrals for severe cases.
- **Highlights:** A beautiful rainbow as a symbol of hope.
- **Community Engagement:** Gratitude to volunteers.
- **Conclusion:** Reflecting on the event's success and future efforts.



[Watch on YouTube](#)







## World Earth Day Event

- **Title:** Uniting for Earth: Youth-Led Tree Planting Event in Ngong Town
- **Introduction:** Collaboration with *Mpenda Mazingira* Youth Initiative.
- **Celebrating Success:** Tangible impact and enthusiasm of participants.
- **Youth Empowerment:** Involving youth in environmental conservation.
- **Why Youth Leadership Matters:** Addressing pressing environmental issues.
- **Gratitude:** Thank you to Alice Mbeyu.
- **Looking Ahead:** Continuing efforts for a sustainable future.

[Watch on YouTube](#)



## Flood Relief Initiative

- **Title:** Bringing Hope to Embakasi East: Flood Relief Initiative
- **Narrative Overview:** Urgency of support post-floods.
- **Message:** Impact of donations and ongoing needs.
- **Call to Action:** Encouraging donations and support.



[Watch on YouTube](#)



# STREET CONNECTED CHILDREN BELONGS TO THE COMMUNITY

## EASTER EDITION

RO PRI. SCHOOL (JUJA RD) - 13TH APR 2024



## iStreet Charity Partnership

- i street charity was initiated in 2017 with solely aim of giving a conducting thriving environment for the street children in Kenya. empowering the families where they are and rehabilitating those willing to.





# MERCHANDISE STORE

## Featured products

Discover fashion with purpose! Our Empowerment Apparel line not only elevates your wardrobe but also supports charity projects. Each purchase contributes to positive change. Shop now and make a difference with every stitch.



Accent Coffee Mug, 11oz  
\$9.20 USD

Choose options



Apron (AOP)  
\$34.83 USD

Add to cart



Bento Lunch Box  
\$38.55 USD

Add to cart



Canvas Photo Tile  
\$15.20 USD

Add to cart



Cotton Canvas Tote Bag  
\$12.32 USD

Add to cart



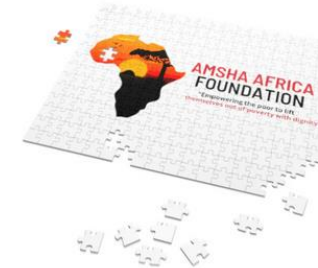
Custom Pin Buttons  
\$3.45 USD

Add to cart



Dad Hat with Leather Patch (Round)  
\$19.53 USD

Choose options



Jigsaw Puzzle (30, 110, 252, 500,1000-Piece)  
\$31.72 USD

Add to cart



Scan to visit our store

View all



# AFRICA GIGSTERS

*We're Africa's work marketplace where every day businesses of all sizes and independent talent from around the globe meet to accomplish incredible things.*





Update from Wilkie, Sabella, Brian



Website Link [here](#):

<https://www.instagram.com/p/Cp0cQobPm-8/>

<https://amshafrica.org/index.php/our-gigsters/>

## Africa's No. 1 In Freelancing Services

We are a collaboration of the top freelancers in Africa for all sorts of online gigs



Brian, Alice, Tony



Brian, Naima, Tony



Tony presenting Naima with her new laptop



Lunch in Westlands

# Hanging out in Nairobi

Africa Gigsters Crew

# Laptop Acquisition





## Drone Acquisition

- Achievement: Acquisition of a drone by Director Tony.
- Impact: Improved cinematography skills and professional portfolios.
- Challenges: Licensing issues with KCAA.
- Call to Action: Request for assistance with licensing.



## Conference and Tech Expos

- **Overview:** Attendance at various expos, including Nation Media Tech Expo.
- **Success Stories:** Securing jobs and showcasing skills.
- **Appeal:** Request for more resources to attend international conferences.



# MERCHANDISE STORE



Apron (AOP)  
\$34.83 USD



Beefy-T® Short-Sleeve T-Shirt  
From \$23.55 USD



Bento Lunch Box  
\$38.55 USD



Canvas Photo Tile  
\$15.20 USD



Cotton Canvas Tote Bag  
From \$12.32 USD



Custom Pin Buttons  
\$3.45 USD



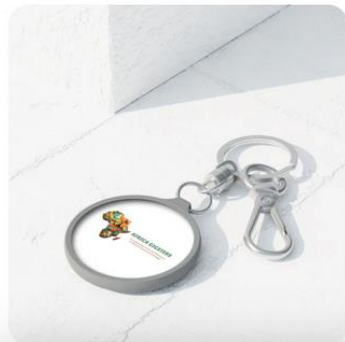
Dad Hat with Leather Patch (Round)  
\$19.53 USD



Keyring Tag  
\$14.43 USD



Scan to visit our store





## Recommendations for the Future

- 1. Opening of a physical office in a central city in Africa such as Nairobi will be important in taking the physical presence of the organization to the next level. Most of our clients have expressed concern about the lack of a physical presence.
- 2. Donations of more drones and laptops to members. With the large numbers of Gigsters in the platform, more electronics such as drones and laptops will prove key.



# Cassava Supply Value Chain Project

Update from Mercy

## Description of project:

Designed to address immediate food insecurity (food shortage) at the household level, improve the cassava value chain, and promote value addition aimed at creating employment opportunities for youth. Other crops earmarked are green grams and cowpeas which will boost nutrition for communities in this region.

## Beneficiaries:

3000

## Status:

Feasibility study ongoing implementation next

Project Link [here:](#)



# 2024 High-Level Plans

**Our Mission:** To empower the poor to lift themselves out of poverty

| Mission  | Vision   | Strategy  |
|--|--|---|
| To improve basic human rights and uplift underserved communities in sub-Saharan Africa by providing sustainable solutions in education, healthcare, economic empowerment, and community development. | A thriving and equitable sub-Saharan Africa where all individuals have the opportunity to realize their full potential and live with dignity | Partnering with changemakers to create sustainable and thriving communities using solutions that are unique to each country |

## 2024 Next 6-Month Plans

- **Raise \$150K in funds**
  - Host 3 fundraising events, including a marathon or walk in Kenya.
  - Secure \$50K through online crowdfunding and \$25K in grants.
- **Scale Community Outreach and Support Programs:**
  - Enroll 20 children in the Dear Friend pen-pal project.
  - Distribute eyeglasses to 5 communities.
  - Educate 20 communities on sustainable agriculture.
- **Enhance Capacity Building and Economic Empowerment**
  - Conduct 10 workshops on sustainable agriculture and economic empowerment.
  - Establish 5 new local partnerships.
  - Distribute educational materials to 50 communities.
- **Expand Social Media Presence and Monetization:**
  - Grow social media subscriber base by 50%.
  - Generate \$10K from sponsored content and donations.
  - Post daily engaging content and conduct 5 live online events.



# How can you help?

- Stay engaged
  - Attend AAF sync up meetings, e-mail, call, ask questions, and bring ideas
- Get involved – [AAF Link](#) with details
- Help fundraise
  - Purchase items through [eBay for Charity](#)
    - Make AAF your favorite charity and sell, or buy items on eBay
  - Participate in employer matching donations with [Benevity](#) and other similar programs
  - Contribute directly through [Network for Good](#)
    - [Network for Good](#) and [YPTC](#) CPA/financial team manages all AAF's finances, bookkeeping, taxes, and funds disbursements to vetted projects
  - Follow and engage in our social media channels (FB, LinkedIn, Instagram, YouTube, etc.)
- Tell your friends, family, co-workers about AAF

# Review AAF on Greatnonprofits.org

The screenshot shows the GreatNonprofits.org website interface. At the top, there is a navigation bar with the logo and search options. Below that, the page title "Amsha Africa Foundation" is displayed. A section titled "Rate this nonprofit:" shows a five-star rating and a teal button that says "Far exceeds expectations". Below this is a text area for writing a review, with a prompt "Tell your story and help a charity get noticed!". At the bottom of the text area, there are buttons for "+ Add Photo" and "+ Add Video", along with a note "Add up to 4 files (4 remaining)".

By writing a review you are helping others learn about our nonprofit. The most useful reviews are detailed and candid.

This screenshot displays a grid of ten reviews from volunteers, donors, and supporters. Each review includes the reviewer's name, role, date, star rating, and a short text description of their experience. The reviews are arranged in two columns. The first review is from Janet Hall, a volunteer who gave a 4-star rating. The second is from Bedan S., a board member who gave a 5-star rating. The third is from Auldridge Chibwatu, a volunteer who gave a 5-star rating. The fourth is from Mary White, a volunteer who gave a 5-star rating. The fifth is from a professional writer who gave a 5-star rating. The sixth is from another professional writer who gave a 5-star rating. The seventh is from Sherry Hazelwood, a volunteer who gave a 4-star rating. The eighth is from another professional writer who gave a 5-star rating. The ninth is from another professional writer who gave a 5-star rating. The tenth is from another professional writer who gave a 5-star rating. Each review also includes a "Share this review" button and a "Flag review" button.

<https://greatnonprofits.org/reviews/write/amsha-africa-foundation>



# Discussions



Thank You! Merci! Asante!



**AMSHA AFRICA**  
**FOUNDATION**

*"Empowering the poor to lift  
themselves out of poverty with dignity"*